Set up in 1991, Concern India Foundation extends financial and non-financial support to grassroots NGOs working in the areas of education, health and community development.

We strongly believe that the disadvantaged need opportunities, not charity. Our aim is to make the disadvantaged self-reliant thereby enabling them to lead a life of dignity.

We work to bridge the gap between NGOs, corporates and individuals who wish to support developmental work in India, thus enabling our supported NGOs to concentrate on their core activities.

Some of our unique programmes include:

**Developing communities, MUMBAI**

This Concern supported community development programme in Maharashtra has recently adopted a holistic approach to village development across four areas of work namely - water, health and sanitation, agriculture and education. It works on education programmes and capacity building for women, farmers and self-help groups through formal and informal training sessions.

Raghunath Parave migrated to Mumbai from his village 25 years ago. As a part of the Mumbai Committee Annual SHG meeting (an activity supported by Concern India Foundation), he recently learnt about the various livelihood options now available in his village. He decided to return to his village and start planting mango, cashew nut and teakwood trees. His wife too, is part of the women's SHG in the village. Here, she learnt that papad and pickle masala have a good market value and has now started preparing them at home to add to the family income.

**Addressing healthcare needs, NEW DELHI**

Health is one of the core issues supported by Concern India Foundation. This programme addresses the health needs of 250 pre-school children. It educates children, especially girls, and aims at training staff through community awareness programmes, home visits, health check-ups, life-skills training sessions, cleanliness drives and competitions.

Suraj Saha’s 12-year-old daughter Neha was diagnosed with tuberculosis during a routine health check-up camp organised by the NGO. Suraj, a daily wage labourer, migrated from West Bengal and supports a family of 6. His wife too suffers from tuberculosis. The NGO referred Neha and her mother to a DOTS centre at the government hospital for proper treatment. A diet chart has been given to the family by the nutritionist and Neha and her mother are now being regularly monitored.

**Empowering young lives, PUNE**

One of the most common problems faced by rural communities in India is the lack of quality education. This leads to an increased number of dropouts or poor academic performance. This programme enhances the quality of life of marginalised rural communities through holistic interventions. It sets up school-based education, health and nutrition programmes and women’s empowerment programmes in the area. The project is currently working with government schools in seven villages.

The story of Vishal Sanas and his neighbour Pooja Sanas is typical of thousands of children across India, who miss out on going to school because of petty problems.

10-year-old Rahul suffers from Down’s Syndrome. His school takes care of children with multiple challenges and disabilities. It imparts basic education, general knowledge and opportunity for physical and mental development activities along with self-care. When Rahul first joined the special school, he struggled to form a complete sentence. Today he communicates his needs and looks forward to his homework.
reasons. In this case, they had to take their cattle to graze every morning and thus could not attend school. A balwadi teacher noticed this and approached the Sarpanch to come up with a solution. He got each family to pay Rs. 15 per month to hire someone to do the job. Today, nine village children are regularly attending the local government school.

**A ray of hope, HYDERABAD**

Educating the girl child is another focus area for us. This programme cares for neglected and abandoned girls. In the last year, 72 girls have made this shelter home their own. This residential care programme provides food and shelter and focusses on rescuing, identifying and enrolling the children in school. They are counselled to help them cope with their day-to-day situations.

Varalakshmi, an abandoned and rejected orphan found safety, love and care at this shelter home. With grit, hardwork and determination, she excelled in her studies and completed the 12th grade. She then pursued her BSc in Nursing. Today, she is working as a nurse for a super specialty hospital in Hyderabad and is completely self-sufficient. Varalakshmi has now become a role model for the other children at the shelter home.

**Creating health awareness, BENGALURU**

This programme conducts free health camps in the slums to increase awareness on non-communicable diseases like anemia, diabetes and hypertension. They also screen women for breast and cervical cancer which is followed up by the treatment.

Sandhya, a 38-year-old mother of two, attended the non-communicable diseases screening camp in April 2013. She had completed her family planning operation and did not have any complaints. A pap smear screening test revealed an abnormal growth and a hysterectomy was advised. Thanks to early detection, she was operated on quickly and is now doing well.

**Literacy brings growth, KOLKATA**

Supporting communities through education has been one of our main endeavours. One such project runs in the remote areas of Kolkata where the illiteracy rate is quite high. The project started an adult education centre that caters to people of all age groups. Currently the programme runs five adult education centres, where 150 uneducated parents, school dropouts, women and girls are educated.

Lakshmi Gayne, a 34-year-old learner has three daughters. She and her husband, who is a farmer, were set to marry off their 15-year-old daughter studying in the 8th grade. The facilitator at the education centre convinced the couple against it, explaining the ill-effects of child marriage. On following up with Lakshmi a week later, it was revealed that the couple had mutually decided to postpone their daughter's marriage till she turned 20. At present, their daughter is pursuing her education in the 9th grade.

**Educating to empower, CHENNAI**

In rural Tamil Nadu, survival is a daily battle and schooling takes a backseat. In this environment, 12 free tuition centres provide supplementary education to nearly 512 rural children who belong to the marginalised community.

A successful off-shoot of the project has been conducting special coaching classes for a few children to help them appear for the 'Talent Search Test' conducted by the government. Through this, nine children have been given merit scholarships of Rs 500 each month till they complete the 12th grade.

Bamila dropped out of school in the 8th grade. She has an alcoholic father and her mother is a homemaker. When Bamila found out about the mobile tailoring programme, she joined it. Today, she has become a competent tailor and stitches clothes for the men, women and children of her village. She is earning well and is a successful breadwinner of the family.

Suraj, Pankaj, Pramod, Palak and Sapna have high ambitions. They all have one thing in common - each of them suffers from a mental disability or blindness. But they’re determined to study hard at this special school supported by Concern India Foundation and achieve their big dreams.
**CONCERN Initiatives**

**Breathe easy, NEW DELHI**

On the occasion of World Environment Day, a poster and sticker campaign was initiated in Delhi. The theme was ‘conservation of paper’ and a colourful creative complimenting the concept was designed. The aim of this campaign was to create awareness about the various environmental issues around us. SAIL was the main sponsor with Petronet Limited and Syndicate Bank as supporters. The stickers and posters installed at various market places and parking created quite a buzz and received positive feedback from sponsors and the general public alike.

**Door-to-door survey, MUMBAI**

A day care centre supported by Concern India Foundation on the outskirts of Mumbai takes care of children from the nearby slums. Almost 100 kids in the age group of 4-12 years avail the services of this centre. The organisation wanted to implement the Government’s Integrated Child Development Scheme that supplies nutrition and imparts education to children. They also wanted to carry out a survey of their household and a population count. In collaboration with Concern, the employees of Nomura carried out a door-to-door survey for the organisation. During the survey, the employees were able to collect considerable data of the demographic profile of the communities based on which they will initiate various community-based health and education programmes.

**Making children smile, MUMBAI**

Another programme in Mumbai supports 120 children with special needs who suffer from either mental or physical challenges. The aim of the programme is to encourage these children to lead a dignified life, without any stigma attached to them. FedEx Mumbai employees engaged in a half-day activity with these children where they played indoor games and performed skits. This enhanced their learning skills through different mediums and gave the FedEx employees an opportunity to interact and bond with these special children.

**Rang barse, PUNE**

In collaboration with Concern India Foundation, a drawing activity was organised for the children of sex workers on the occasion of Holi in March 2013. Held at a Pune-based day care centre, the event sponsored by Central Bank of India gave 30 children the opportunity to colour their hearts out and showcase their artistic skills.
**Power green, BENGALURU**

In association with Bajaj Allianz Life Insurance, Concern India Foundation conducted a pongamia sapling plantation drive in the outskirts of Bengaluru with one of our supported programmes. The event promoted the eco-friendly cultivation of bio-fuel plants. Children were taught the benefits of producing bio-fuels and the need to cultivate these plants. They were also motivated to earn while they learn by getting involved in seed collection during their vacations. Through the event, the farmers were also taught alternate modes of income generation.

**Promoting better health, HYDERABAD**

Concern India Foundation organised a health camp catering to all age groups for Bayer Crop Science in a rural village near Gandipet, Hyderabad. Held at a school, the medical team consisted of three general practitioners, a gynecologist, a pediatrician, a nurse, four support staff, and four optometrists. The camp provided medical service and consultation to the villagers, increased awareness about basic hygiene and preventive health care and helped determine the percentage of the most common diseases among the villagers.

**Airtel Delhi Half Marathon**

For the past eight years, the Airtel Delhi Half Marathon has been making the Indian capital run; spreading awareness about causes it believes in and raising funds to make a difference. The event is not only a platform to test an individual’s athletic excellence but also a unique fundraising opportunity for charities. From top executives to business barons, sports personalities to film and TV personalities, the marathon sees a wide range of Delhi-ites come together to run and raise money for worthy causes. As the official charity partner for the Airtel Delhi Half Marathon, Concern India Foundation played a key role in engaging and enrolling NGOs for the charity drive. Last year, the event helped 59 smaller NGOs raise over 4 crores. We ensured effective communication with regard to the charity structure, continuous guidance for pledge raising across all categories, online registrations and the accounting, reconciling and disbursal of funds raised by NGOs through the event.
In 2012-13, we extended support to over 270 NGOs across India, working in the areas of education, health and community development.

Through our various initiatives, we reached out to over 2,75,000 disadvantaged people, bringing a positive change in the lives of children, youth, women, the mentally and physically challenged and the aged.

Our support to various educational initiatives across India helped bring about a positive change in the lives of over 42,000 young children and youth.

Our support to grassroots level work in the area of health and hygiene improved the lives of more than 1,17,000 people.

Over 1,16,000 lives benefitted though our support to community development programmes such as alternate livelihood generating activities, organic farming, rainwater harvesting, self-help groups and shelter homes to name a few.
Yes, I want to support Concern India Foundation!

₹: ________ Cheque/DD no.:_________________ Bank & branch: _____________________ Dt: ________

Name* ........................................................................................
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or visit: concernindiafoundation.org/donate

Note: 1) Cheque to be drawn in favour of “Concern India Foundation”. 2) Donations are eligible for tax exemptions under Section 80(G) of the Income Tax Act, 1961.
3) The receipt will be posted to the above address.
68-year-old Sitara Devi had a free cataract operation in March 2013 at a medical camp in Haryana organised by an NGO supported by Concern India Foundation.

She is thrilled that she can now see clearly. She manages her home and her large family of 11 without any help.