



# Annual Report 2014-15

**CONCERN**<sup>®</sup>  
INDIA FOUNDATION

HELPING PEOPLE HELP THEMSELVES



# ABOUT US

Set up in 1991, Concern India Foundation extends financial and non-financial support to grassroots NGOs working in the areas of education, health and community development.

We strongly believe that the disadvantaged need opportunities, not charity. Our aim is to make the disadvantaged self-reliant thereby enabling them to lead a life of dignity.

We work to bridge the gap between NGOs, corporates and individuals who wish to support developmental work in India, thus enabling NGOs supported by us to concentrate on their core activities.

# OUR BRANCHES



# FINANCIAL STATEMENTS

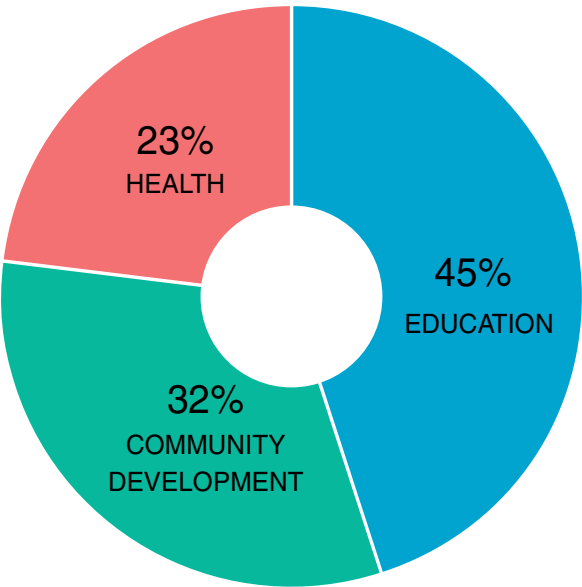
ABRIDGED INCOME & EXPENDITURE ACCOUNT  
AS OF 31.3.2015

PARTICULARS	(In crores)
Establishment Expenses	0.79
Legal and Professional Charges	0.10
Audit Fees	0.01
Miscellaneous Expenses	0.00
Depreciation	0.04
Expenditure on Objects of the Trust	12.64
<b>TOTAL</b>	<b>13.59</b>
Interest	1.06
Profit on redemption of MF	0.01
Donations in Cash or Kind	9.99
Miscellaneous Income	0.00
Other Income-Sponsorship	0.01
<b>TOTAL</b>	<b>11.17</b>
Deficit in the financial year 2014-15	(2.42)

ABRIDGED BALANCE SHEET FOR THE YEAR  
ENDED 31.3.2015

LIABILITIES	(In crores)
Corpus Funds	5.27
Income & Expenditure A/C	13.82
<b>TOTAL</b>	<b>19.09</b>
<b>ASSETS</b>	
Fixed assets	0.21
Investments	12.57
<b>NET CURRENT ASSETS</b>	
Current assets	
Less: Current liabilities	6.32
<b>TOTAL</b>	<b>19.09</b>

DISBURSALS: 2014 - 2015



# TRANSFORMING LIVES

In 2014-15, Concern India Foundation extended financial and non-financial support to over **270** NGOs across India, working at the grassroots level in the areas of education, health and community development reaching out to over **1,90,000** lives directly from the disadvantaged sections of society.

Our support to **educational** initiatives impacted **23,252** children and youth.



Our support in the areas of **health** and hygiene improved the lives of **94,892** people.

Over **73,013** children, men and women benefitted through our support to **community development** programmes.





# CONCERN ON TRACK

## SPORTS MEET FOR THE DIFFERENTLY ABLED

The highlight of the year was the launch of the Sports Meet for the Differently Abled. The inaugural event in Mumbai saw the enthusiastic participation of 185 children with physical, visual, auditory and cognitive disabilities. The races entailed 25, 50 and 100 meters runs for the children, grouped according to their varying abilities and ages. Special Olympics Bharat came on board as our technical partner. In a display of sheer will power, each and every child on crutches and wheelchairs successfully finished their respective races; participants with visual impairments ran the full 50 metres, guided only by the sound of volunteers cheering along the race tracks. We at Concern India Foundation were extremely inspired and motivated by this show of extraordinary spirit and grit.



### VOICES FROM THE FIELD

"My wheelchair kept getting jammed on the tracks mid-race. I was getting frustrated and at one point told my coach, 'Sir, nahi hoga'!"

Hearing this, the volunteers began cheering for me even more loudly refusing to take no for an answer. Realising this, I began pushing forward again. I couldn't stop smiling when I crossed the finish line."

- Rohan\*, participating athlete in the wheelchair race at the inaugural Sports Meet for the Differently Abled in Mumbai.

\*Name changed.



## SHARATH TAKES ON THE WORLD OF SPORTS

"Life has come a long way and I am closer to my dreams." - K. Sharath  
Sharath always knew sports were a part of his life, but didn't know how to take it to the next level. The son of a coolie and a homemaker, his family struggled to make ends meet. In 2011, his life took an unexpected turn. Arunodaya, a programme that works with street children in Chennai, entered him as a participant in 'Koodivilayadu' – an inter-NGO sports meet, an initiative of Concern India Foundation. That year, Sharath took home the gold for high jump, 200 meter and 400 meter races. He returned next year and achieved similar victories. His persistent training and zeal for sports won him the Chief Minister's gold medal for athletics. Sharath aspires to be recruited under the sports quota of the Indian Military Services and become an officer in the Army or Navy.



## JOINING HANDS FOR A BETTER FUTURE

"High unemployment, the changing demands of the job market, economic marginalization, and lack of training facilities - these are only a few of the difficulties confronting youth once they have finished school. Joining Hands's Vocational Training Centre is an initiative to provide youth with an opportunity to develop their personality and be confident and independent. Joining Hands, a programme supported by Concern India Foundation inaugurated their Vocational Training Centre at Meethapur Chowk, Delhi to address the need and importance of soft skills and personality development coupled with vocational skill training for the deserving youth population. The Vocational Training Center runs two batches of 20 students each with special emphasis on computer education, spoken English, personality development and interview skills.

## CAPACITY BUILDING FOR RURAL ARTISANS IN RAJASTHAN

The district of Barmer is well known for its appliqué handicrafts. A programme we support in Barmer focuses on women artisans of this region. This programme has been instrumental in restoring the traditional craft of the region and providing an alternate source of income to the women artisans. The men of this area are involved in agricultural activities and other labour work, but the income generated is not enough to sustain their families properly. The programme organises the women artisans and provides training in skill upgradation to make them aware of the latest trends and designs in the market. Volunteers from various fashion institutes visit the training centre and impart skill to the trainees. The aim is to train 1000 women at the end of the project period. As a result of this programme, the role of the middle man has decreased. The women receive the due profits of their produce. They have formed self help groups and through these groups, they have started participating in fairs, and other exhibitions, which has boosted their self esteem.

## STORY OF CHANGE



25-year-old Lakshmi Devi is an artisan from Sanwada village, 35 km. away from Barmer. She lives with her husband and two children. Lakshmi Devi has been trained in Appliqué, Tagaai, Mirror work, Phude, Bel etc. in the skills upgradation camp held in December.

Lakshmi Devi's family has been working as artisans for generations, but never made any money out of it. After receiving training, she has learnt new ways of doing this craft and has better knowledge of designs and an enhanced understanding of market demands.

Today Lakshmi Devi earns at least Rs.1800/- per month through her craft. She has opened her own savings account in a bank and is saving regularly towards her future. She plans to use the surplus income towards better health care and education for her children.



# THE POWER OF EDUCATION

The education programmes supported by Concern India Foundation offer qualitative education to the economically and socially underprivileged, making education accessible and relevant to as many as possible. In the past year, Concern India Foundation has extended services to 23,252 lives directly through a range of educational initiatives offered by our partners to children and adults. This includes the mentally and physically challenged and hearing impaired amongst others.



7-year old Swathi from Hyderabad hails from an underprivileged background. The school she attends is part of a programme that imparts education in government schools in a fun and engaging manner. The programme has enhanced qualitative learning through different programmes like the literacy programme, life skills programme, value based education through sports, activity-based learning and extracurricular activities like dance and theatre. From having no knowledge of English, today Swathi reads simple words fluently and is excited to now move on to more complex words.



Computer education not only helps children know more about the world, but is also absolutely essential in helping them to secure better jobs . 22-year-old Susheel comes from a family of farmers in Sartale village, Maharashtra. He was sent to Wai, a relatively larger town to complete his B.Com. Susheel came in contact with teachers of this programme supported by Concern India Foundation, who were mobilising youth of Wai Taluka to join their MSCIT, Spoken English and TALLY programmes. The programme provides opportunities for rural youth to be trained in various computer software that will enhance their job prospects. Susheel today works as an Assistant Manager with a reputed bank in Mumbai.

Srinivasan suffers from a psycho-social disorder and is part of a special education and vocational training programme supported by Concern India Foundation. During his therapy, he was introduced to the vocational training unit. This unit prepares the differently abled for playing a contributory role in the family and community. Srinivasan learnt the production and marketing of craft items. He assists his fellow students in learning handicrafts, helps others in their daily chores and in keeping the premises clean. He also interacts confidently with customers at various exhibitions where the organisation displays their goods.



# TOWARDS BETTER HEALTH



In the year 2014-15, the Health Care Programmes supported by Concern India Foundation has directly impacted 94,892 lives through a range of services and health care facilities. Our programmes work with the elderly, women, children, the mentally and physically challenged, alcohol addicts, victims of drug abuse, the hearing impaired, those suffering from chronic illness and those belonging to the most susceptible sections of society.



During his teens, Rohit was introduced to marijuana and cough syrup by his older friends and continued to indulge in drugs for the next 10-12 years. Under the influence of drugs, he started abusing his family physically and mentally. Desperate for help, the family got in touch with this programme for Rohit's treatment. Rohit initially resisted therapy, but soon involved himself with the prescribed structure and worked towards his health and well-being. He now works as a Programme Assistant in the same programme and supports his family and other people suffering from substance abuse.



The journey of recovering from a burn injury often comes with doubt, hard questions and physical and emotional pain. Yasmin was inflicted with burn injuries by her husband. She was admitted at the rehabilitation and reconstruction programme for burn victims that is supported by Concern India Foundation. After undergoing two major operations, Yasmin is on her way to recovery through physiotherapy and counselling. After her 6 month treatment, Yasmin decided to fight for justice. She filed a case against her husband, which led to his arrest. Today Yasmin works as a staff member with the same programme.

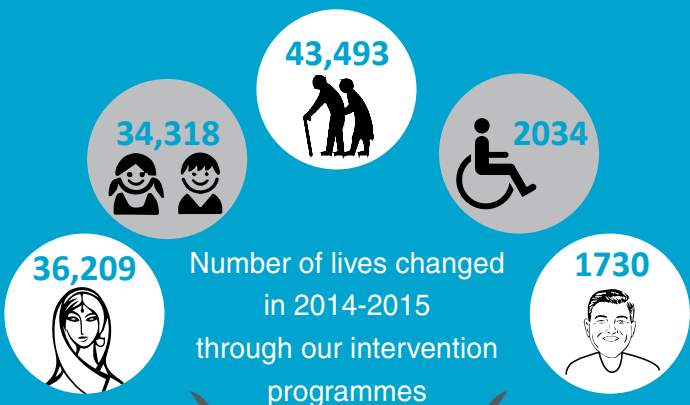


# ENRICHING COMMUNITIES

Community Development is a movement designed to promote social progress and better living standards for the society. In 2014-2015 Concern India Foundation's Community Development Programmes have directly reached out to 73,013 lives, through a gamut of services offered by our partners to the community at large. This includes women, children, the mentally and physically handicapped and the elderly. It also encourages enhanced agricultural practices, natural resource management, livelihood-generation and vocational training programmes.



Prakash, a farmer from Mokhada block- Maharashtra toiled every year in his 20 gunthas of land to grow rice and ragi. He barely managed to fulfill the needs of his family of six and therefore got in touch with a programme supported by Concern India Foundation for help. The programme encouraged Prakash to not give up the cultivation of traditional crops which are his staple food; rather engage in minor diversification of crops. This would allow him to feed his family and earn a decent income simultaneously. He cultivated bitter-gourd in 5 gunthas of his land. The programme provided a financial loan to buy fertilizers, seeds and pesticides. Prakash was able to generate crops worth Rs. 3500/- with three to four rounds of harvesting still remaining.



# BRANCH ADDRESSES

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# THANK YOU

**MUMBAI:** Aquasail • Bharat Petroleum Corporation Ltd • Blue Cross • Blue Dart • Byram Jeejeebhoy • CSD Adenwalla Trust • Credit Suisse • Crosseas Capital Services Pvt Ltd • Daniel Sheth • De Lage Landen • Development Bank of Singapore • Exim Bank • Frigorifico Allana Pvt Ltd • General Insurance Corporation of India • Godrej Industries • G R Abani • Hager Electro Pvt Ltd • Hafele India Pvt Ltd • Hemant Dharnidharka • Hindustan Petroleum Corporation Limited • Hiranadani Developers • ICICI Securities • Kandiah Jeyakanthan • Kishan Chand Memorial Trust • LIC Housing Finance Ltd • Lynn De Souza • M K Tata Trust • Magna Publishing Co Ltd • Marsh India Insurance Brokers Pvt Ltd • Marico Industries Ltd • Naveen Tahilyani Nazneen Dubash • NRB Bearings Ltd • Oil and Natural Gas Corporation Ltd • Omkar Realtors & Developers Ltd • Perin Mani • Rabobank • Sanofi India Ltd • Schott Kaisha Pvt Ltd • SBI Caps • Seth J. J. Mistry's Surat Adarian Fund • Shaleen Vaid • Tata Chemicals • Union Bank You Too Can Run

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**CHENNAI:** Jubilant Motors Works Pvt Ltd • Scope International Pvt Ltd • Radeus Advertisement Pvt Ltd • The Hindu • Vs And B Domestic Containers Solution Pvt Ltd

**HYDERABAD:** Big FM • Blue Dart • Carlsberg • CGI • Concord Drugs Pvt Ltd • Dr. Reddy's Laboratories • GD Research Center • Google • I Space • ITC • Margadarsi Chit Funds Pvt Ltd • New India Assurance • NTPC • Oakridge International School • Pharma Trade • Shankara Infrastructure Materials Ltd • Shapoorji Pallonji & Co. Ltd • Shilpa Kala Vedika • State Bank of Hyderabad Taj Deccan • Titan Company Ltd • Veda Gayatri Agharam • Xilinx Inc

**KOLKATA:** Acid Survivors Foundation • Allahabad Bank • Belani Group of Companies • Bharti Airtel Ltd • Century Plyboards (I) Limited • Dollar Industries Ltd • Four Seasons Wines Ltd GlaxoSmithKline Consumer Healthcare Ltd • IDBI Bank Ltd • JIS College of Engineering Life Insurance Corporation of India • MJR Steel Pvt Ltd • Modern High School for Girls National Insurance Company Ltd • Oriental Bank of Commerce • Paris Café • Piccadilly Square Priya Entertainments Pvt Ltd • Shyam Group of Industries • Starmark • Switz Food Pvt Ltd Syndicate Bank • The Oberoi Grand • TIL India Limited

**PUNE:** Ashok Patwardhan • B. Odhavji & Company • Bank of Maharashtra • Bharti Airtel Ltd • BMC Software India Pvt Ltd • Chandrakant Kale • CNC Servicing & Solutions (India) Pvt Ltd • Credit Suisses Services (India) Pvt Ltd • Dana India Technical Centre Pvt Ltd Dinyar N Jainawalla • Hari Agashe • Honeywell Automation India Ltd • Jahangir Dinshaw Moogat • K. P. Deshmukh • Karamveer S Ajmani • Mariyam Hatim Khambhati • Milind Chingale • Parag Gadgil • Plustech System and Solutions Pvt Ltd • Pradeep G Kudva Rajesh Pillai • Ramchandra Kumar • Riyaz Shaikh • Sanjay Mehwala • Sanjay Pujari Seasons Hotel • Sohrab Chinoy • Sterlite Technologies Ltd • Sucharita Jagtap • The O Hotel Vijayanti Sarlasshkar • Vantage INSU Broker and Riskadvisors Pvt Ltd • Varsha Chordia Victor Dmello • Vindi Pujari • Women's International Network